

KEVEN GOH

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SKILLS

Technical HTML/CSS, JavaScript, OBS Studio, FigJam, Google Workspace
Design Tools Adobe Illustrator, InDesign, Photoshop; Figma
Core Interaction design, UX writing, information design, user research, accessibility

EXPERIENCE

Design Intern May 2025 – Present

AppEsteem Corporation · Bellevue, WA

- Led UX and visual design for ShamCheck, a consumer-facing scam-detection web tool, from initial design through public launch
- Contributed to developing taxonomic terminology for categorizing known scam patterns, supporting cross-industry cybersecurity collaboration

Program Facilitator Dec 2022 – May 2023

UW Center for International Relations & Cultural Leadership Exchange · Seattle, WA

- Moderated structured cultural exchange sessions for 200+ participants across two quarters, synthesizing qualitative feedback to iterate on program design
- Designed facilitation frameworks emphasizing active listening and empathetic cross-cultural participant engagement

Technical Writing Intern Jun 2023 – Sep 2023

Three Clicks Corporation · Bellevue, WA

- Maintained a public-facing newsletter and blog translating complex AI research into accessible updates, supporting brand transparency and public understanding of the company's work

Malware Research Intern Nov 2018 – Jun 2019

AppEsteem Corporation · Bellevue, WA

- Systematically evaluated mobile applications against a compliance framework, producing structured technical reports documenting deceptive behavior patterns
 - Research contributed to the first publicly accessible database of deceptive applications, establishing documentation standards adopted across the team
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PROJECTS

ShamCheck Three Clicks Corporation

- Designed and launched a consumer-facing web tool for identifying and flagging online scams, from initial concept through deployment

[Web ↗](#) [App Store ↗](#) [Case Study ↗](#)

kgoh.net Personal Project

- Designed and built a personal portfolio with a cyberpunk-inspired HUD aesthetic; deployed via GitHub Pages using an HTML/CSS/JS workflow
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PUBLICATIONS

Patent — US 11,507,269 B2 November 2022

Technologies for Indicating Third Party Content and Resources on Mobile Devices — system for detecting deceptive content on mobile devices, emphasizing user transparency and security

EDUCATION

Arizona State University Autumn 2025 – Spring 2027

Master of Science in User Experience

University of Washington Autumn 2021 – Spring 2025

Bachelor of Arts in English · GPA: 3.73